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# Proceedings

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## *AicE-Bs<sup>©</sup>2011 Famagusta*

*<http://fspu.uitm.edu.my/cebs>*

### *Asia Pacific International Conference on Environment-Behaviour Studies*

*Salamis Bay Conti Resort Hotel, Famagusta, North Cyprus,  
7-9 December 2011*

#### *Theme*

*Quality of Life and Environment*

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## Foreword

The *Asia Pacific International Conference on Environment-Behaviour Studies*, AicE-Bs2011 Famagusta, with the “*Quality of Life and Environment*” theme managed to attract an overall total of 134 numbers of approved abstracts from 18 countries worldwide namely, Australia, Brazil, Canada, Czechia, Egypt, Indonesia, Iran, Japan, Malaysia, New Zealand, Nigeria, Qatar, Taiwan, Thailand, Turkey, T.R. of North Cyprus, United Kingdom and United States of America. Those abstracts eventually were transformed into 85 full papers for the conference proceedings.

Compared to the maiden AicE-Bs which was held in Kuching, Malaysia exactly a year ago, 7-9 December 2010, it is encouraging to note of the additional participation from three more countries – Brazil, Canada and Czechia. Most encouraging is the number of full papers contributed which increased by 37%! Surely such tremendous response signaled the justification, relevance and timeliness in organizing this second annual serial conference with the objective of publicising more behavioural studies which involved communities of the Asia Pacific region.

It has been anticipated that due to financial constraints from those afar, the ‘locals’ nearest to the venue of the conference shall be amongst the major contributors. Hence, the justification that ‘AicE-Bs’ be held ‘offshore’ from Malaysian soil, its birthplace. While the major contributions from Malaysia have been consistent, the increase of contributors from T.R. of North Cyprus for AicE-Bs 2011 was actually anticipated. Nevertheless, the unexpected sudden surge of contributors from Iran was really phenomenal!

The papers received were simply grouped generally under 17 categories, although quite a number could have been easily placed under more than one category. The most popular category, similar to AicE-Bs 2010 Kuching involved the Cultural and Social Environment. The other top four categories involved Educational Environment, Healthcare Environment, Outdoor Environment and Street Environment. Both Healthcare and Street Environment seemed to have maintained their popularity since the maiden conference.

On a final note, the Centre for Environment-Behaviour Studies (cE-Bs), FAPS, UiTM, Malaysia, the main organizer of AicE-Bs 2011 together with the Urban Research and Development Centre (URDC), EMU, Famagusta, T.R. of North Cyprus, the co-host, congratulates all contributors for making AicE-Bs 2011 a tremendous success! Hopefully the conference will inspire and encourage more researchers to participate in our forthcoming conferences to be held annually. The increase in participation shall be most highly likely as the Conference Proceedings shall now be published in Elsevier's *Procedia Social and Behavioural Sciences* accessible online in [www.ScienceDirect.com](http://www.ScienceDirect.com), which shall normally also be indexed in SCOPUS and Thomson Reuters CPCI.

Thanks for the continuous support and hope to see you again at AicE-Bs 2012!

**Prof. Dr. Mohamed Yusoff Abbas**

Chair, AicE-Bs 2011 Famagusta,  
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